### BUILDING PATHWAYS TO ECONOMIC PROSPERITY





### **AGENDA**

- Introductions
- Who We Are, What We do
  - Prosperity Connection
  - St. Louis Builds Credit Initiative
- How We Can HELP Your Neighbors
  - Referrals
- How to Get In Touch





## Our mission is to promote economic success for everyone in the St. Louis region.

Prosperity Connection does this by providing **financial education and access** to reliable financial products and services.

In this light, we formed the St. Louis Builds Credit (STLBC) initiative.

St. Louis Builds Credit (STLBC) envisions credit as a force that brings about financial justice and economic dignity for every St. Louisan. STLBC uses credit building as a lever to open doors for St. Louisans to achieve a prime credit score, build wealth, and promote financial health.





# Who we are and what we do







#### **Financial Education Classes**

For the general public



#### **Tailored Financial Education Classes**

For funding partner organizations



#### **Credit Fairs**

Place-based events providing credit reports and analysis on the spot



#### **Credit Reviews**

One-time 15 minute credit review providing report, resources, and action steps



#### **One-on-One Financial Coaching**

Our team of coaches meets with clients to work on targeted financial goals

### 1-ON-1 COACHING: WHO TO REFER

Coaching Criteria: When should I refer?



#### **GOOD REFERRAL**

- Client who states a desire to establish or rebuild credit
- Client who expresses a desire to purchase a home or car
- Client denied for a car or home loan (individuals just shy of credit score minimum or who have minor issues on report)
- Client who is behind on a loan
- Client who has been the victim of identity theft
- Client who needs help creating spending plan, basic budgeting, has recurring insufficient funds fees, etc.



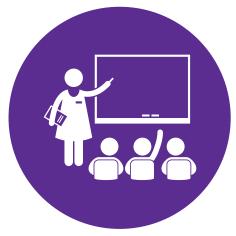
#### NOT IDEAL CANIDATE

- Client who is in crisis (i.e. facing imminent eviction or foreclosure, seeking basic needs like food or emergency shelter, etc.)
- Client who needs legal advice (i.e. bankruptcy)
- Client seeking a "quick fix" to improve credit for a loan or other credit union purpose

For members we cannot assist, we have a wide referral network that we can use to connect individuals with appropriate help.

# NOT READY FOR COACHING? THAT'S OKAY

Our Credit Report Reviews and financial education curriculum are great entry points to start building one's financial knowledge. All classes are held monthly, and registration is through our website: www.prosperityconnection.org





Financial Education
Classes

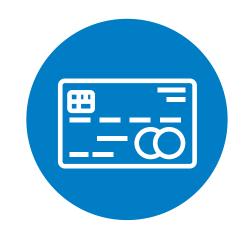
**Credit Report Review** 

# FINANCIAL EDUCATION CLASSES WE OFFER

Don't worry - we'll provide you with all the training you need!











**Understanding Credit** 

How to Read Your Credit Report Using Credit Cards
Wisely

Creating a Spending Plan

**Home Buying** 





## HOW VINCENTIANS CAN REFER TO US

We welcome clients who are ready to work on their finances!

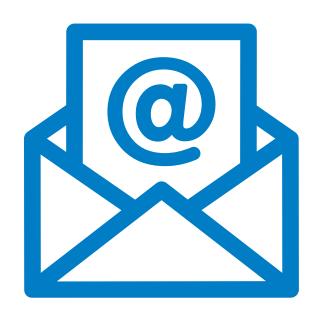


Registration page on our website





### Stay in touch!



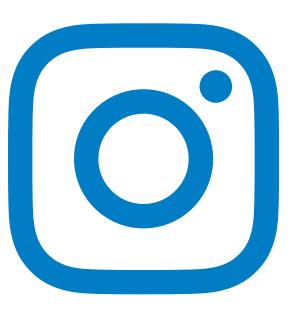
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