

Society of St. Vincent de Paul—Archdiocesan Council of St. Louis

2014 Annual Report



Friends,

St. Vincent de Paul urges us, "Let us engage ourselves with renewed love to serve the poor, and let us even seek out the poorest and most abandoned of all." Thanks to the support of our Vincentian volunteers and generous donors, fiscal year 2014 was truly a year of renewed love: Our Vincentian volunteers and staff served nearly 265,000


impooverished people and provided \$5.9 million in direct aid. This means that in 2014 our Vincentian volunteers made an average of 136 person-to-person contacts each day across our service area of the city of St. Louis and 13 surrounding counties in eastern Missouri.

Our Conference Support Team provided more opportunities for Vincentians to grow in their faith and learn more about combating poverty. We improved our store operations and generated sales by increasing our selection of quality goods, bolstering customer service and investing in new store fixtures. We launched new initiatives to more effectively engage our donors by telling our story through a variety of channels and brought our development efforts in house. Finally, we moved our Council offices to a new location at 1310 Papin Street. All are welcome to visit and celebrate Mass with us in our chapel Thursdays at noon.

Even with all our successes, the need in our community is still great. Missouri's 2014 poverty rate was 16.2 percent, and St. Louis City's rate was a staggering 29.3 percent, according to the Missourians to End Poverty Coalition.

Looking ahead to 2015, we are engaging in a new strategic planning process in which we will explore ways to help people in need make long-term, sustainable changes in their lives and break free from the cycle of poverty. We have done, and continued to do, this great work thanks to you, our faithful supporters.

Yours in Christ,



John Foppe, Ph.D. (h.c.)
Executive Director

SVDP's Partnership with United Way a Vital Resource for Community

Our donors often ask how we initially come into contact with the people we serve. The Society of St. Vincent de Paul—Archdiocesan Council of St. Louis (SVDP) receives many referrals through our partnership with United Way of Greater St. Louis.

In fact, in fiscal year 2014, about 21 percent (nearly one in four) of the calls received by United Way's 2-1-1 helpline in the City of St. Louis and 13 surrounding counties were referred to SVDP. Referrals from the 2-1-1 helpline made up a large portion of the nearly 265,000 people helped by SVDP volunteers last year.

The United Way 2-1-1 helpline receives calls from people from across the St. Louis area with a variety of needs. It is a comprehensive, one-stop resource (accessible 24/7/365) that provides access to a variety of services, including utility or transportation assistance, child care, supplemental food programs, disaster relief and more.

SVDP and United Way 2-1-1 have established a strategic partnership to quickly and efficiently route eligible referrals to the 142 conferences and five thrift stores in the region.

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SOCIETY OF ST. VINCENT DE PAUL

... HELPING NEIGHBORS STARTS AT HOME ...

**SVDP's Partnership
with United Way
(Continued)**



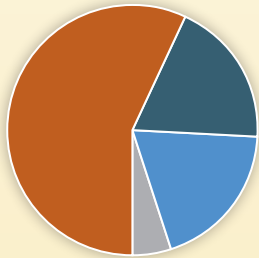
When the 2-1-1 call specialist determines that SVDP can provide the help a caller needs, the specialist refers the caller to the assigned SVDP conference nearest them for assistance. Then Vincentian volunteers step in, making home visits to offer help and hope to callers.

"By going into the homes of people in need, the volunteers have a firsthand appreciation of the complexities of poverty," said Kathy Gardner, Senior Vice President of Community Engagement at United Way of Greater St. Louis. "We are truly grateful for the good work the Society of St. Vincent de Paul volunteers do."

Distribution of Services

- Utilities (57%) \$3,351,977
- Housing, Furnishings, Clothing (19%) \$1,129,474
- Prescriptions, Food, Transportation (19%) \$1,112,788
- Special Services* (5%) \$283,189
*Disaster, Tuition Assistance, Burial, etc.

Total \$5,877,428



The Society of St. Vincent de Paul serves individuals and families in need throughout the St. Louis area and eastern Missouri. Over 3,400 volunteers belonging to 142 parish-based conferences make home visits and offer person-to-person service to those living in poverty.

Highlights

- **264,859** impoverished people were assisted
- **\$5.9 million** in direct aid was provided
- **\$6.1 million** of in-kind goods collected
- **49,895** person-to-person visits made
- **260,680** volunteer hours were contributed

REVENUE

Contributions	\$5,788,987
Bequests	\$208,526
Program Grants/Revenue	\$714,391
Thrift Stores	\$3,857,035
Investments	\$422,554
Others	(\$113,645)
Total Revenue	\$10,877,848

EXPENSES

Administrative	\$1,177,366
Programs	
Program Expenses	\$403,467
Direct Client Services	\$5,877,428
Thrift Stores	\$2,916,786
Total Expenses	\$10,374,047



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