



BOARD RESOLUTION STRATEGIC INITIATIVES RECOMMENDATION FY19

At the Thursday, April 25, 2019, meeting of Board of Directors of the Society of St. Vincent De Paul Archdiocesan Council of St. Louis the following recommendation was proposed and approved.

WHEREAS the 2019-2021 Strategic Plan calls for a plan to utilize its reserve Board Designated Strategic Initiative Funds of \$2.8M to increase the capacity of the Council and its Conferences to better serve our Neighbors in Need,

WHEREAS a Strategic Needs and Initiatives task force was formed and reviewed two years of feedback from Vincentians, collected from surveys and listening sessions. These inputs were distilled, developed into proposals and vetted into seven initiatives (see addendum),

WHEREAS this recommendation was reviewed and unanimously recommended by the Finance Committee on April 17, 2019,

THEREFORE, the Strategic Needs Task Force recommends a three-year investment of \$2.5 million from Strategic Initiative Board Designated Funds to execute the following:

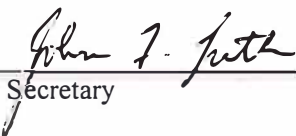
Hire:

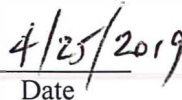
- A Revitalization and Recruitment Manager
- A Resource/Referral Partnership Manager
- A Marketing Coordinator
- A Floating Store Manager/Trainer

Purchase:

- A St. Vincent de Paul statue for each store location
- A Neighbor Relationship Management software application and consultant services
- A distribution center/by-pound store facility

BE IT RESOLVED to approve the release of \$2.5M from Board Designated – Strategic Initiative Funds over the course of the next 3 years, to fund the approved initiatives, and authorizes the Executive Director and Finance Committee to execute the attached recommendation in accordance with the Board Delegation of Authority policy.


Board Secretary


Date